

## Message Text

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ACTION COME-00

INFO OCT-01 EA-11 ISO-00 EB-11 HUD-02 DRC-01 RSC-01 /027 W

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R 020913Z NOV 73

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 7921

UNCLAS TOKYO 14326

E.O. 11652: N/A

TAGS: ETRD, JA

SUBJECT: PREFABRICATED HOUSING; BUSINESS VISIT TO U.S. BY  
REPRESENTATIVES OF TOKYO KOSAN, INC.

FOR COMMERCE (WASH) AND PORTLAND AND LOS ANGELES FIELD OFFICES

### SUMMARY:

MR. HIROTO TANAKA, MGR., ADMINISTRATIVE DEPT., AND MESSRS. KOHJIRO  
ISHII AND YASUHIRO ARAI OF PLANNING STAFF OF TOKYO KOSAN, INC., A  
TOKYO CONSTRUCTION FIRM, PLANNING U.S. VISIT AND HAVE REQUESTED  
COMMERCE ASSISTANCE IN LOCATING U.S. MANUFACTURERS OF PREFABRICATED  
HOUSING SYSTEMS SUITABLE FOR IMPORT INTO JAPAN. ARRIVING PORTLAND  
OREGON NOV. 6 (BENSON HOTEL) FOR 3-4 DAYS OF MEETINGS WITH THE  
SERENDIPITY GROUP, INC. BUSINESS APPOINTMENTS IN LOS ANGELES  
(CENTURY PLAZA HOTEL) NOV. 15-17. GROUP WISHES TO SPEND NOV.  
10-14 INVESTIGATING PRE-FAB HOUSING IN OREGON-CALIFORNIA AREA.  
WILLING TO STAY ON AFTER NOV. 17 TO VISIT OTHER REGIONS OF U.S.  
ACTION REQUESTED:

EMBASSY ADVISED TOKYO KOSAN REPRESENTATIVES TO CONTACT PORTLAND  
AND LOS ANGELES FIELD OFFICES FOR ASSISTANCE UPON ARRIVAL.  
THE PRESIDENT OF THE COMPANY, MR. KICHIRO NOJIMA, AND A  
U.S. CITIZEN CONSULTANT TO THE COMPANY, MR. THOMAS SAKAMOTO,  
WILL MEET WITH THE THREE IN LOS ANGELES NOV. 15. EMBASSY WOULD  
APPRECIATE RECEIVING SUGGESTIONS FROM COMMERCE RE APPROPRIATE  
PRE-FABRICATED HOUSING FIRMS OUTSIDE OREGON AND CALIFORNIA IN  
TIME TO RELAY THEM TO MR. SAKAMOTO PRIOR TO HIS NOV. 14  
DEPARTURE FOR LOS ANGELES. PLEASE PROVIDE ADDRESSES AND TELE-  
PHONE NUMBER OF FIRMS.

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1. TOKYOKOSAN, INC. (WTDR UNDER PREPARATION) FOUNDED IN 1968.  
YEN 7,500,000,000 SALES IN PAST FISCAL YEAR DIVIDED EQUALLY  
BETWEEN RESORT FACILITIES AND PRIVATE HOMES AND APARTMENT  
BUILDINGS. OFFICES IN TOKYO, SAPPORO, FUKUOKA, AND CHIBA. NO  
AGREEMENTS WITH FOREIGN FIRMS AT PRESENT.

2. FIRM NEGOTIATING WITH SEREDNIPITY GROUP ON VACATION HOMES  
BUT ALSO SEEKING A SMALL RESIDENTIAL-TYPE INDIVIDUAL HOME WHICH  
CAN BE MODIFIED TO JAPANESE TASTES INTERESTED IN 2-STORY  
HOUSES BUILT BY TWO BY FOUR CONSTRUCTION METHOD WITH GROUND  
FLOOR AREA OF 1,000-1,100 SQUARE FEET.

3. FIRM WILLING TO CONSIDER AGENCY, JOINT VENTURE, OR LICENS-  
ING AGREEMENT.  
INGERSOLL

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## Message Attributes

**Automatic Decaptioning:** X  
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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Disposition Case Number:** n/a  
**Disposition Comment:**  
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